

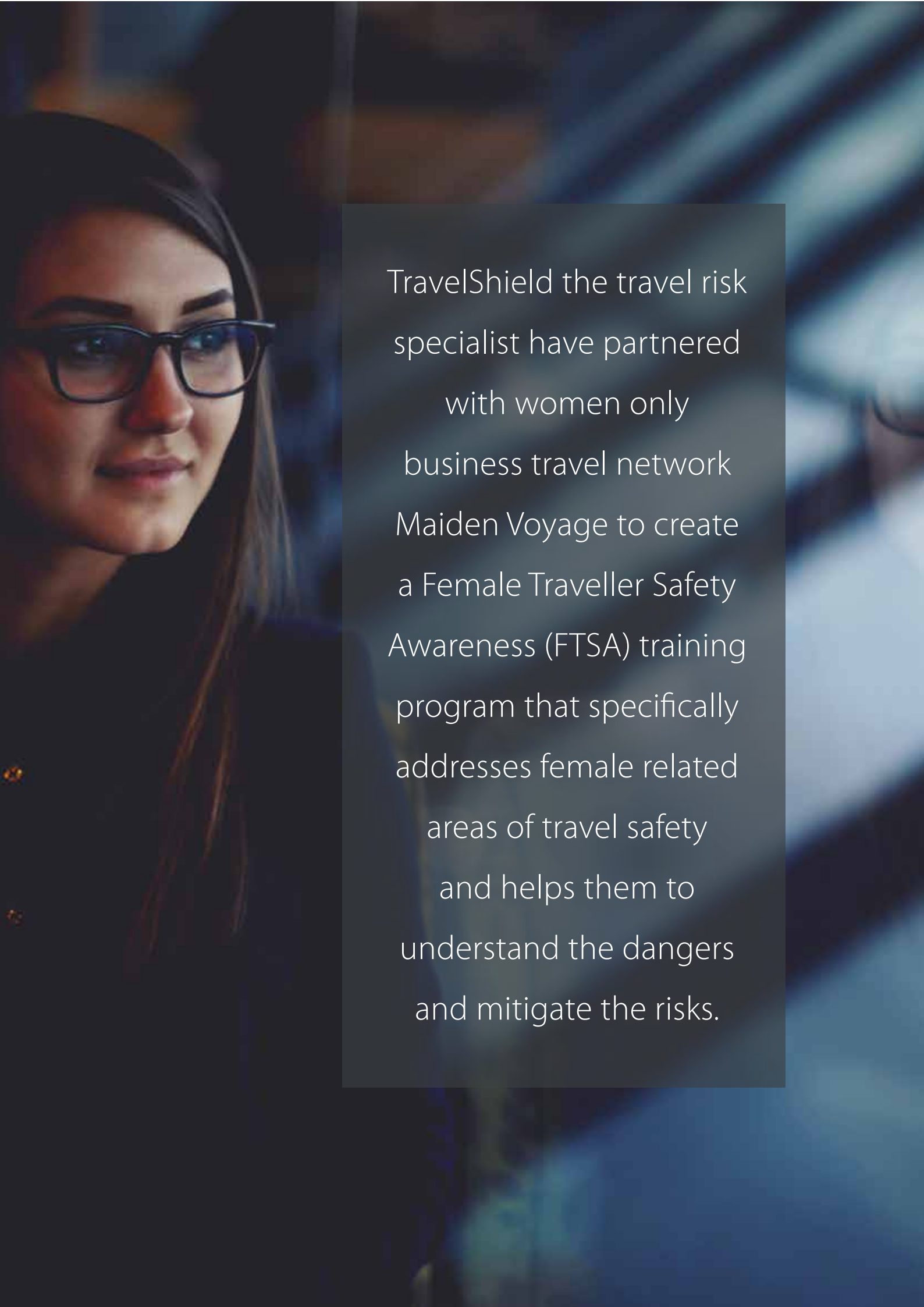
Female  
Traveller  
Safety  
Awareness  
Training  
Programme



Maiden  
Voyage



travelshield



TravelShield the travel risk specialist have partnered with women only business travel network Maiden Voyage to create a Female Traveller Safety Awareness (FTSA) training program that specifically addresses female related areas of travel safety and helps them to understand the dangers and mitigate the risks.

# Businesses need to extend a duty of care to their women employees and provide them with specific knowledge and training.

Women are a growing segment of the business community and informing, empowering and liberating them to work effectively while travelling will increase the profitability and reputation of your business.

The FTSA training will use a mix of study, video and role-play to provide the traveller with the right knowledge and confidence to deal with events that may happen during their trip. This not only provides the traveller with confidence but also allows your organisation to legally comply with its requirement under UK Health and Safety law.



[www.maiden-voyage.com](http://www.maiden-voyage.com)



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[www.fwsecurityrisk.co.uk](http://www.fwsecurityrisk.co.uk)

Topics covered are:

### Understanding why cultural differences matter

Many women from western cultures will dress differently from those in the Middle East or Africa. Understanding local customs and dress codes for women is a key factor together with the cultural rules that exist in the country of travel.

### Pre planning your trip

How best to think about issues that may occur on your trip and how to mitigate them, helping you travel more safely and be equipped to deal with any incident that may occur.

### Hotel safety

Considerations on how to choose your hotel and the factors that should influence your decision such as female friendly status. Keeping your details and movements secure whilst staying at your chosen hotel.

### Meetings and business activities

Initiating safeguards during your business meetings by consideration of factors such as meeting locations, number of attendees at a meeting, the mix of male/females likely at the meeting.

### Leisure Time

How to understand your surroundings, local crimes, scams and cultural differences are key to becoming a part of the community and assist the traveller in avoiding local issues during the periods when the traveller is not working.

### How to diffuse an aggressive situation

Reactions and behaviour that will reduce the risks if you feel threatened during your visit and procedures to alert people around you of your threat.

### How to protect yourself

Basic moves and tips that will provide some protection in the event of an attack.

### Using local Transport

How to get around your destination and the use of public transport or private transport whilst ensuring that your safety is the top priority. How best to avoid travel scams and dangers.

### Medical Assistance

A medical training module that will provide the traveller with some basic techniques to provide first aid to others or enable the traveller to restrict an injury to themselves until such time that professional medical attention can be administered.



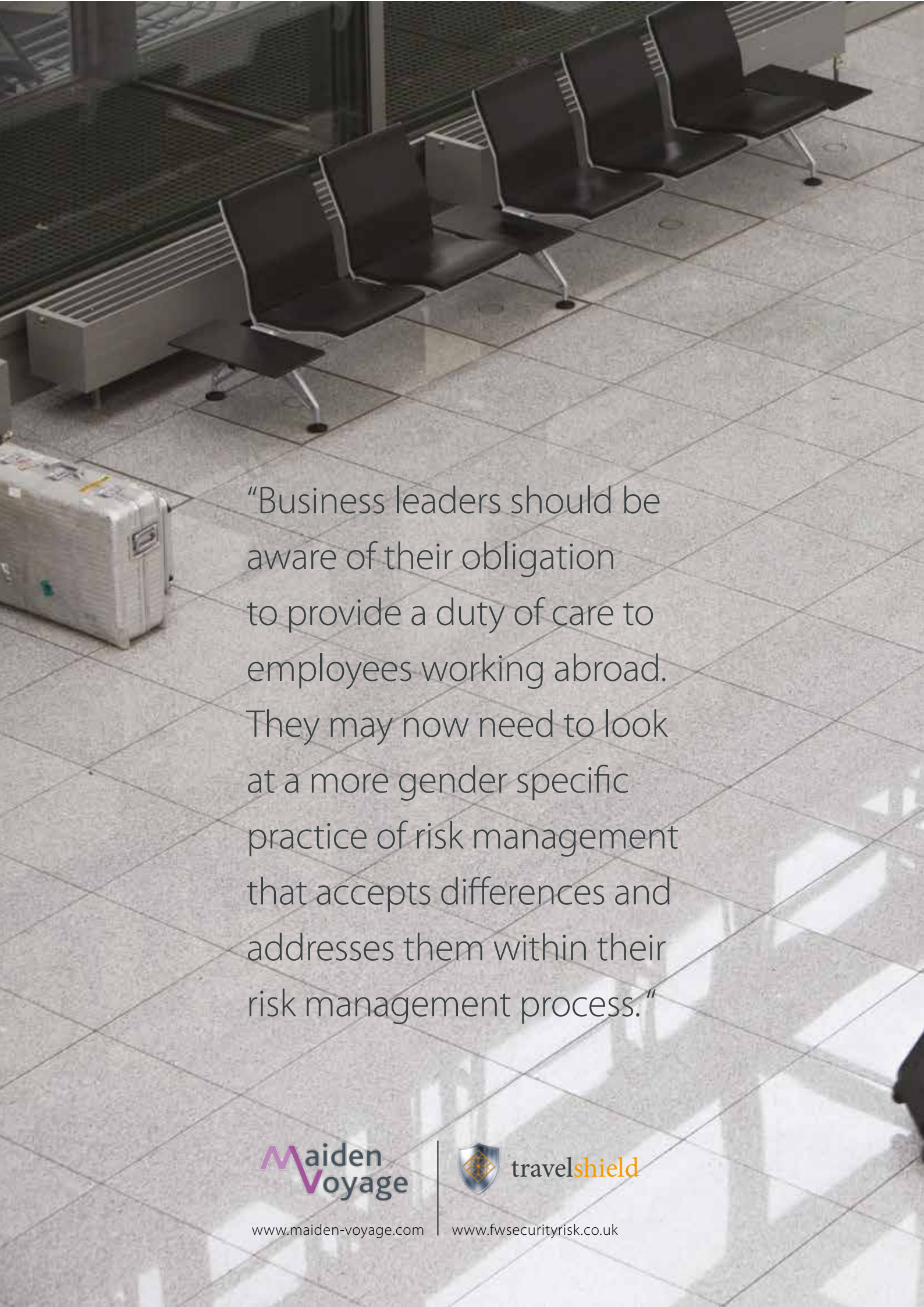
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“Business leaders should be aware of their obligation to provide a duty of care to employees working abroad. They may now need to look at a more gender specific practice of risk management that accepts differences and addresses them within their risk management process.”

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## Course Agenda

One day - 9 a.m. to 4.30 p.m.  
with breaks for coffee and lunch.

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*. Generic travel risk advice can leave out important considerations and empowering women to work effectively whilst travelling will increase the profitability and reputation of your organisation.*

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For bookings visit  
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TravelShield is a division of FortuneWest.

FortuneWest helps companies to educate and train their women employees in local, European and worldwide risks.



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