



PRESS RELEASE

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InterContinental - First Five-Star Hotel to be Certified Female Friendly in Geneva

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Geneva Hotel Certified Female Friendly by Business Women's Travel Network

NEWS: FOR IMMEDIATE RELEASE

maiden-voyage.com the global business women's travel network is delighted to announce that as part of its expansion into Switzerland it has certified the InterContinental Hotel Geneva as the first five-star hotel in the city as "female friendly".

Carolyn Pearson, CEO of maiden-voyage.com stated that "right from our initial contact with the InterContinental Geneva, we could tell that a personal customer service was important to them. The team is a reflection of Mr Jurgen Baumhoff, the hotel General Manager, a happy place to work, creates a happy place for guests. When we assess hotels on behalf of our members we look at the entire product and service and we were very impressed by the second to none facilities at the InterContinental. Aside from the fact that the hotel is located within walking distance of some of Geneva's most important buildings such as the United Nations, the Red Cross and many of the foreign embassies, the Clarins Institute and Spa and the 20 metre, outdoor heated swimming pool all go a long way to catering to the needs of female travellers".

Speaking on behalf of the InterContinental Geneva, Mr Baumhoff said "I am indeed most excited that we have been chosen to join maiden-voyage.com and being the first Hotel in Geneva. Both my Team and I are looking forward to giving even more personal attention in the future to the needs of our female travellers".

About maiden-voyage.com

Launched in 2008, www.maiden-voyage.com is the brainchild of British Entrepreneur Carolyn Pearson, who came up with the idea while travelling alone on business.

The site provides a secure social network through which members can meet other ladies whilst away on business, source female friendly hotels with exclusive member offers and access travel and personal safety tips and

advice. The site is supported by a global team of ambassadors, a safe “go-to”, “in-the-know” contact for inbound female business travellers. A full list of certified female friendly hotels can be found [here](#).

About the InterContinental Geneva

Nestling in an area of lush parkland and in the heart of the diplomatic district, this imposing eighteen story icon, with its incomparable views over the lake and mountains, dominates the Geneva skyline.

The International Red Cross, the Old Town and the major International Organisations are all close by. An absolute must is to savour the delicious culinary specialities in the hotel's bars and restaurants. Sixteen multi-functional meeting rooms, practically all bathed in natural light, together with a large exhibit space are also notable features of this internationally acclaimed five star establishment.

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