



PRESS RELEASE

maiden-voyage.com & Q-Park join forces to create Female Friendly Car Parking

www.maiden-voyage.com | Leeds, England

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NEWS: FOR IMMEDIATE RELEASE

maiden-voyage.com, the business travel network for professional women has today signed a partnership deal with award winning international car parking company Q-Park.

Q-Park has a recognisable house style which imbues both quality and safety, essential for the professional female business traveller.

maiden-voyage.com CEO said "When looking for complimentary brands to promote to our members we are exacting in what we recommend, safety is of paramount importance for women travelling alone, particularly to a city that they are unfamiliar with. Recently I visited Reading on business and found myself in a car park that was unmanned, there didn't appear to be any CCTV, the lifts were filthy and covered in graffiti and the exit took me out on to derelict ground, I was very nervous about going back to my car later in the day. Q-Park, on the other hand, has taken extensive measures to ensure that the public feel safe when using their customer focused parking destinations. Their parking facilities are clean and well-lit, with glass-fronted lifts and their friendly and helpful parking hosts conduct regular patrols and monitor CCTV cameras that are located in all of their car parks. A number of their facilities have secure access, where customers have to use their parking ticket in order to gain entry to the car park plus there are a number of additional services available including free umbrella and buggy loan and, in case of emergencies, Q-Park provide jump starters and heart defibrillators with trained staff to assist."

John Denton, Head of Sales and Marketing at Q-Park said "This partnership is of particular relevance to us because we work tremendously hard to ensure that our customers feel safe when using our facilities. We pride ourselves on offering safe and secure car parks across the UK which is why we have been awarded 59 Park Mark Safer Parking Scheme accreditations. We are delighted to join forces with maiden-voyage.com as we see our services compliment each other perfectly"

maiden-voyage.com members will enjoy a 15% discount on all pre-booked parking at participating car-parks in major business cities throughout the UK.

About maiden-voyage.com

Launched in 2009, www.maiden-voyage.com is the brainchild of Leeds businesswoman Carolyn Pearson, who came up with the idea while travelling alone on business. The site provides a secure social network through which members can meet other ladies whilst away on business, source female friendly hotels with special offers and discounts and access travel and personal safety tips and advice. Membership to the site is free and is on an individual basis or corporate membership. Corporate members include Manchester Business School, Camira Fabrics, DLA-Piper, DWP, Element 14 and Premier Farnell. maiden-voyage.com has secured a number of prestigious awards including The Virtual Business Awards and the Business Travel Innovation Awards and founder Carolyn Pearson was the winner of the Yorkshire based Forward Ladies Technology Business Woman of the Year.

About Q-Park

- I** Q-Park is one of the three leading providers of parking facilities in Europe, whether wholly-owned, leased, managed or in a hybrid business model. Q-Park is notable for its quality approach and has a portfolio comprising over 800 000 parking spaces and office accommodation in the Netherlands, Germany, Belgium, Great Britain, France, Ireland, Denmark, Sweden, Norway and Finland.

- I** Q-Park arrived in the UK in 2001 and is now one of the UK's leading car park companies with 52 car parking facilities housing some 50,000 parking spaces in key locations in the UK with over 7 million visitors every year. (Including Glasgow, Aberdeen, Leeds, Manchester, Liverpool, Sheffield, York, Westminster, Reading, Birmingham and Croydon.)

- I** Commitment to quality has earned Q-Park Ltd a wealth of industry awards including 'Best New Car Park in Europe', 'Excellence in Customer Service' and 'Best Car Park Refurbishment'. In 2011 Q-Park were declared the 'Best of the Best' by the British Parking Association for making a significant and lasting difference to the UK parking sector.

- I** Q-Park has received 59 Park Mark Safer Parking Scheme accreditations and 15 European Standard Parking Awards (ESPA), a RoSPA Award for achieving high standards of health and safety and a Silver 'Investors in People' Award.

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